

		Retail trends immersion trip
Sunday	23rd June	Land at Schipol around 7PM, train to the accomodation, late dinner
	14.30-15.00	Meeting at OTP
	16.55	Take off
	18:55	Arrival, baggage collection and train to central station
	20:30	Dinner @Bistro Berlage
Monday	24th June	
	7 - 8:30	Breakfast at the hotel restaurant + walk to meeting location
	08:30	Open message Anna K
	09:00	Kick-off meeting
	10:45	Break
	11:00	Walk to Tony's Chocolonely (600m)
	11:10	Tony's Chocolonely: Sara will share the story + wondering in shop
	11:40	Travel to InStock for lunch
	12:10	Lunch @ InStock
	13:10	Travel to Store Innovation Lab
	13:30	Store Innovation Lab: Univeristy of Amsterdam
	14:45	Travel to WeWork
	15:00	WeWork
	16:00	Travel to Jumbo Food Market
	17:00	Jumbo Food Market
	18:00	Dinner at Stork
Tuesday	25th June	
	7 - 8:30	Breakfast at the hotel restaurant
	08:30	Walk to De Negen straatjes
	09:00	Streetcombing @ De Negen straatjes
	09:45	Walk to X Bank
	10:00	X Bank
	10:45	Travel to Koeckebakers
	11:30	Koeckebakers
	12:00	Walk to Foodhallen (1,4 km)
	12:30	Lunch @ Foodhallen
	14:00	Return to hotel / meeting room for debrief
	17:00	End of the day
		Evening off / dinner on their own
Wednesday	26th June	
	7 - 8:30	Breakfast at the hotel restaurant
	09:00	Heading to the airport for the 11.40 flight